



# Master in Life Sciences

A cooperation between  
BFH, FHNW, HES-SO, ZFH

<b>Module Title</b>	<b>Regional Management and Alpine Tourism</b>
<b>Code</b>	MCLs215
<b>Degree Programme</b>	Master of Science in Life Sciences (MSLS)
<b>ECTS Credits</b>	5
<b>Workload</b>	150 h: Contact 100 h; Self-study 50 h
<b>Module Coordinator</b>	<p><b>Name</b> David Raemy</p> <p><b>Phone</b> +41 31 910 29 68</p> <p><b>Email</b> david.raemy@bfh.ch</p> <p><b>Address</b> HAFL, Länggasse 85, 3052 Zollikofen</p>
<b>Lecturers</b>	David Raemy, external experts
<b>Entry Requirements</b>	none
<b>Learning Outcomes and Competences</b>	<p><u>Professional competencies:</u></p> <p>Students will be able to:</p> <ul style="list-style-type: none"> <li>• Explain the challenges faced by rural and peripheral areas using theoretical concepts.</li> <li>• Place the phenomenon of Alpine tourism in its historical context and analyse tourism development strategies.</li> <li>• Explain the objectives, strategies and instruments of regional policy in the Swiss and European context.</li> <li>• Place the parks in their political and geographical context as instruments for the sustainable development of mountain regions.</li> <li>• Understand regional value chains and evaluate sustainable value creation strategies in mountain areas.</li> </ul> <p><u>Social, personal and methodological skills:</u></p> <p>Students will be able to:</p> <ul style="list-style-type: none"> <li>• Analyse information from different disciplines, put it into context and derive strategies for action.</li> <li>• Identify relevant stakeholders in mountain areas and understand their attitudes and actions in their socio-cultural context.</li> <li>• Analyse regional development processes in mountain areas and provide professional advice and support, including by means of involving appropriate experts.</li> </ul>
<b>Module Content</b>	In this module, the basics of tourism and regional development will be elaborated and explored in depth in the context of field trips and a case study.
<b>Teaching / Learning Methods</b>	Theory inputs in class, field trips, independent work on a case study in the Alpine region
<b>Assessment of Learning Outcome</b>	Group documentation and presentation of a case study (50%) Oral exam (individual grade) (50%)
<b>Bibliography</b>	Teaching materials will be handed out during classes (including books, literature and internet links).

<b>Language</b>	English and German (students must be able to interact in German with local stakeholders)
<b>Comments</b>	None
<b>Last Update</b>	27.02.2025 / David Raemy